

# The Credible Coach Workshop

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Send members of your coaching staff to CESA 5 this summer for this unique professional development opportunity. This is exactly the type of tune-up all high school coaches need. So, do what several Athletic Directors in Wisconsin have done by investing in a Credible Coach workshop this summer!



Coaches will:

- Evaluate their personal credibility
- Explore the 7 secrets of successful coaches
- Create professional mission statements
- Learn the best methods of building confidence in student-athletes
- Develop a professional coaching network
- Be challenged to grow personally and professionally
- Take home insights and ideas that can be applied immediately
- Become even better communicators
- Be inspired to lead with a purpose that makes a positive difference for student-athletes.



Jim is an educator, coach, public speaker, and athletic director who has facilitated workshops for coaches from over 38 Wisconsin high schools.

Graduate Credit Available!

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**Date:** July 26 or Aug 3, 2016

**Location:** CESA 5—Portage

**Time:** 8:00—3:30

**Register:** [www.myquickreg.com](http://www.myquickreg.com)

**Cost:** \$120 CESA SIS Consortium Members  
\$150 All Others

**Questions:** Contact Rick Raatz, [raatzr@cesa5.org](mailto:raatzr@cesa5.org) or  
Doug Shanks, [shanksd@cesa5.org](mailto:shanksd@cesa5.org)

